

Station KSNV-TV LAS VEGAS, NV.

Advertiser ( ) .D.TARKANIAN 4 CONGR

Product D.TARKANIAN 4 CON AD

Estimate# ADD

Buyer CHRIS FEIST

Phone#

Fax#

Agency ( ) SANDLER INNOCENZI

705 PRINCE ST

ALEXANDRIA, VA 22314

Agency C/P1/P2/E //ADD

Flight Dates 10/24/2012 - 10/30/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA

Salesperson ( ) AMY MCCREARY

Salesperson Phone# 215-568-6540

Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	4P-5P		:30	\$725.00	10/29-10/30	2	1	2	\$1,450.00	
		Buyline Comment: NEWS										
	2	SA	7A-9A		:30	\$625.00	10/27-10/27	1	1	1	\$625.00	
		Buyline Comment: SAT TODAY										
	3	TH-F	630P-730P		:30	\$1,300.00	10/25-10/26	1	1	1	\$1,300.00	
		Buyline Comment: WH/JEP										
	4	M	630P-730P		:30	\$1,300.00	10/29-10/29	1	1	1	\$1,300.00	
		Buyline Comment: WH/JEP										

---REPORT TOTALS---

Report Totals: 5 / \$4,675.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$1,925.00

Nov 12: 3 / \$2,750.00

Sales Totals: 5 / \$4,675.00

Station Totals: 5 / \$4,675.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$24,605	CATV	0%	KBLR	0%	KINC	0%	KLAS	30%	KSNV	19%
		KTNV	25%	KTUD	1%	KVCW	2%	KVMY	3%	KVVU	20%
		XXXX	0%								

---COMPETITIVE COMMENTS---

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NEW ORDER

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE